

ENTREPRENEURIAL WOMEN *with* **PURPOSE**

PARTNERSHIPS

TO ENABLE

positive impact

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PARTNERS



ENTREPRENEURIAL WOMEN

with **PURPOSE** is on a mission to empower, educate and invest in women across New Zealand and The Pacific, and enable them with an entrepreneurial mindset to create waves of positive impact on their business, their lives, their community, society, the environment and the globe.

Through time of reflection on the true Purpose of Entrepreneurial Women with Purpose and some wise words from our community of amazing women we have been able to define our focus and impact aligned to the UN Sustainable Development Goals being

1 Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

2 Gender Equality

Achieve Gender Equality and Empower all women and girls.

3 Good Health and Well-being

Ensure Healthy lives and promote well-being for all.

4 Decent Work and Economic Growth

Promote inclusive and sustainable economic growth, employment and decent work for all.

5 Partnerships to achieve the Goals

Enable partnerships for Sustainable Development with an interconnected approach.

With these goals as the foundation of Entrepreneurial Women with Purpose we want to engage businesses, corporations, organisations, Ministries and Associations from across New Zealand to activate and amplify the impact to achieve these Goals.

If one or more of our Top 5 Goals aligns with your organisations strategy and focus on Positive Impact it makes sense to form a Meaningful Partnership to go on the journey together as a collective and amplify our Impact.

PARTNERSHIPS

ENTREPRENEURIAL WOMEN

with **PURPOSE**

COMMUNITY

- **90% Women**
- **10% Men**
- **35 - 55 years old**
- **Living in New Zealand**

VALUES

- Vulnerability
- Honesty
- Trust
- Love
- Authenticity
- Depth
- Nature
- Empowerment
- Education

PASSIONS AND INTERESTS

- Women
- Education
- Impact
- Environment
- Social
- UN Sustainable Development Goals
- Music
- Adventure
- Purpose

THEIR HEROES

- Female Business Leaders
- Social Activists
- Change Makers
- PM Jacinda Ardern
- Helen Clark
- Greta Thunberg
- UN Women

THEIR NEW YEARS RESOLUTIONS

- Work with more purpose
- Find more meaning in life
- Find time for the things that are important to them
 - Exercise
 - Reading
 - Nature
 - Children
 - Family
 - Education

THEY CAN'T LIVE WITHOUT

- Their children and families
- Their home
- Their community
- Their technology
- Love
- Education

PARTNERSHIPS

OUR ENTREPRENEURIAL WOMEN *with PURPOSE*

COMMUNITY

connects through:

2500 Email Marketing



8000 Linked In



2500 Facebook



1000 Instagram



Digital Workshops



Entrepreneurial Women with Purpose Podcast

features on Anchor, Spotify and Apple Podcasts

Listen on
Apple Podcasts

Spotify Anchor



Digital Magazine

ENTREPRENEURIAL
WOMEN
with PURPOSE

Digital Magazine

PARTNERSHIPS

HOW TO STEP FORWARD WITH

ENTREPRENEURIAL WOMEN *with* PURPOSE

With all meaningful partnerships we are focused on creating a mutually beneficial partnership where all stakeholders win and we can really amplify our positive impact.

Partnership Package 1 \$25 000

* Entrepreneurial Women with Purpose membership for your team and clients (up to 300)

* 2 seats on the Entrepreneurial Women with Purpose Advisory Board

* 4 partnership alignment Marketing Campaigns per year which include:

- Email marketing campaigns
- Social media marketing
- PR and communications
- Podcasts
- Brand adverts within podcast series
- Digital Magazine features
- Website content

* 4 Guest speaker spots on the Entrepreneurial Women with Purpose Podcast (team or clients)

Partnership Package 2 \$10 000

* Entrepreneurial Women with Purpose membership for your team and clients (up to 100)

* 1 seat on the Entrepreneurial Women with Purpose Advisory Board

* 2 partnership alignment Marketing Campaigns per year which include:

- Email marketing campaigns
- Social media marketing
- PR and communications
- Podcasts
- Brand adverts within podcast series
- Digital Magazine features
- Website content

* 2 Guest speaker spots on the Entrepreneurial Women with Purpose Podcast (team or clients)

Partnership Package 3 \$5 000

* Entrepreneurial Women with Purpose membership for your team and clients (up to 50)

* 1 partnership alignment Marketing Campaigns per year which include:

- Email marketing campaigns
- Social media marketing
- PR and communications
- Podcasts
- Digital Magazine features
- Website content

* 1 Guest speaker spots on the Entrepreneurial Women with Purpose Podcast (team or client)

Bespoke Partnership Package

Design a package that reflects your organisation objectives and needs that align to a meaningful partnership

Creating partnerships for impact also supports our ongoing work with Women in the Pacific Islands to support them on their entrepreneurial journey through education, empowerment and investment.

PARTNERSHIPS

We would love to connect with you further to understand how

ENTREPRENEURIAL WOMEN *with* **PURPOSE**

and your organisation can work together as a collective to achieve these goals and amplify our impact.



Catherine van der Meulen

DIRECTOR

**ENTREPRENEURIAL
WOMEN**
with **PURPOSE**

Email: catherine@entrepreneurialwomenwithpurpose.com

Website: entrepreneurialwomenwithpurpose.com

Phone: +64 21 887 383

